

**UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF NEW JERSEY**

**IN RE: JOHNSON & JOHNSON TALCUM
POWDER PRODUCTS MARKETING, SALES
PRACTICES, AND PRODUCTS LIABILITY
LITIGATION**

This document relates to: 3:16-cv-09495-FLW-LHG

MDL No. 2738 (FLW) (LHG)

**SHORT FORM COMPLAINT
AND JURY DEMAND**

The Plaintiff(s) named below file(s) this *Short Form Complaint and Demand for Jury Trial* against Defendants named below by and through the undersigned counsel. Plaintiff(s) incorporate(s) by reference the allegations contained in *Plaintiffs' Master Long Form Complaint* in *In re: Talcum Powder Products Marketing, Sales Practices, and Products Liability Litigation*, MDL No. 2738 in the United States District Court for the District of New Jersey. Plaintiff(s) file(s) this Short Form Complaint as permitted by Case Management Order No. 1 of this Court.

In addition to those causes of action contained in *Plaintiffs' Master Long Form Complaint*, where certain claims require specific pleadings and/or amendments, Plaintiff(s) shall add and include them herein.

IDENTIFICATION OF PARTIES

Identification of Plaintiff(s)

1. Name of individual injured due to the use of talcum powder product(s): Linda Treadwell
2. At the time of the filing of the specific case, Plaintiff(s) is/are a citizen of City of Macclenny, County of Baker, State of Florida.
3. Consortium Claim(s): The following individual(s) allege damages for loss of consortium: Warren Treadwell

4. Survival and/or Wrongful Death Claims:

Name and residence of Decedent Plaintiff when she suffered the talcum powder product(s) related death: _____

5. Plaintiff/Decedent was born on _____ and died on _____.

6. Plaintiff is filing this case in a representative capacity as the _____ of the _____, having been duly appointed as the _____ by the _____ Court of _____.

7. As a result of using talcum powder products, Plaintiff/Decedent suffered personal and economic injur(ies) that are alleged to have been caused by the use of the products identified in Paragraph 16 below, but not limited to, the following:

injury to herself
 injury to the person represented
 wrongful death
 survivorship action
 economic loss
 loss of services
 loss of consortium
 other: _____

Identification of Defendants

8. Plaintiff(s)/Decedent Plaintiff(s) is/are suing the following Defendant(s) (please check all that apply)¹:

- Johnson & Johnson
- Johnson & Johnson Consumer Inc.

¹ If additional Counts and/or Counts directed to other Defendants are alleged by the specific Plaintiff(s) as to whom this *Short Form Complaint* applies, the specific facts supporting these allegations must be pleaded by the Plaintiff(s) in a manner complying with the requirements of the Federal Rules of Civil Procedure, and the Defendants against whom they are alleged must be specifically identified on a separate sheet of paper attached to this *Short Form Complaint*.

- Imerys Talc America, Inc. (“Imerys Talc”)
- Personal Care Products Council (“PCPC”)

Additional Defendants:

Other(s) Defendant(s) (please specify): _____

John Does/Jane Does 1-30, and Unknown Businesses and/or Corporations 1-50

JURISDICTION & VENUE

Jurisdiction:

9. Jurisdiction in this Short Form Complaint is based on:

- Diversity of Citizenship
- Other (The basis of any additional ground for jurisdiction must be pled in sufficient detail as required by the applicable Federal Rules of Civil Procedure). _____

Venue:

10. District Court(s) and Division (if any) in which venue was proper where you might have otherwise filed this Short Form Complaint absent the direct filing Order entered by this Court and to where remand could be ordered by the Judicial Panel for trial:

The United States District Court for the Middle District of Florida

CASE SPECIFIC FACTS

11. Plaintiff(s) currently reside(s) in (City, State):

Macclenny, Florida

12. At the time of the Plaintiff's/Decedent's diagnosis with a talcum powder product(s) injury, Plaintiff/Decedent resided in (City, State):

Macclenny, Florida

13. The Plaintiff/Decedent was diagnosed with a talcum powder product(s) injury in (City/State): Macclenny, Florida on December 26, 2015 (date).

14. To the best of Plaintiff's knowledge, Plaintiff/Decedent began using talcum powder product(s) on or about the following date: 1987 and continued the use of talcum powder product(s) through about the following date: 2008.

15. The Plaintiff/Decedent purchased talcum powder product(s) in the following (State(s)): Florida.

16. Plaintiff/Decedent used the following talcum powder products:

Johnson & Johnson's Baby Powder

Shower to Shower

CAUSES OF ACTION

17. Plaintiff(s) hereby adopt(s) and incorporate(s) by reference the *Master Long Form Complaint and Jury Demand* as if fully set forth herein.
18. The following claims and allegations asserted in the *Master Long Form Complaint and Jury Demand* are herein adopted by reference by Plaintiff(s):
 - Count I: Products Liability – Strict Liability – Failure to Warn (Against Imerys Talc)
 - Count II: Products Liability – Strict Liability – Failure to Warn (Against the Johnson & Johnson Defendants)
 - Count III: Products Liability – Strict Liability – Defective Manufacturer and Design (Against Imerys Talc)
 - Count IV: Products Liability – Strict Liability – Defective Manufacturer and Design (Against the Johnson & Johnson Defendants)
 - Count V: Breach of Express Warranties (Against the Johnson & Johnson Defendants)
 - Count VI: Breach of Implied Warranty of Merchantability (Against the Johnson & Johnson Defendants)
 - Count VII: Breach of Implied Warranty of Fitness for a Particular Purpose (Against the Johnson & Johnson Defendants)
 - Count VIII: Negligence (Against Imerys Talc)
 - Count IX: Negligence (Against the Johnson & Johnson Defendants)
 - Count X: Negligence (Against PCPC)
 - Count XI: Negligent Misrepresentation (Against the Johnson &

Johnson Defendants)

- Count XII: Fraud (Against the Johnson & Johnson Defendants)
- Count XIII: Fraud (Against PCPC)
- Count XIV: Violation of State Consumer Protection Laws of the

State of Florida _____ (Against the Johnson & Johnson Defendants).

- Count XV: Fraudulent Concealment (Against Imerys Talc)
- Count XVI: Fraudulent Concealment (Against the Johnson & Johnson Defendants)
- Count XVII: Fraudulent Concealment (Against PCPC)
- Count XVIII: Civil Conspiracy (Against All Defendants)
- Count XIX: Loss of Consortium (Against All Defendants)
- Count XX: Punitive Damages (Against All Defendants)
- Count XXI: Discovery Rule and Tolling (Against All Defendants)
- Count XXII: Wrongful Death (Against All Defendants)
- Count XXIII: Survival Action (Against All Defendants)
- Furthermore, Plaintiff(s) assert(s) the following additional theories

and/or State Causes of Action against Defendant(s) identified in Paragraph nine (9) above. If Plaintiff(s) includes additional theories of recovery, to the extent they require specificity in pleadings, the specific facts and allegations supporting these theories must be pled by Plaintiff(s) in a manner complying with the requirements

of the Federal Rules of Civil Procedure. Negligent Misrepresentation (Against All Defendants). Defendants had a duty to accurately and truthfully represent to the medical and healthcare community, Plaintiff and the public, that the Products had been tested and found to be safe and effective for use in the perineal area. Defendants breached their duty in representing that the Products have no serious side effects. As a foreseeable, direct and proximate result of the negligent misrepresentation of Defendants, Plaintiff has been injured and suffered damages. Inadequate Warning (Against the Johnson & Johnson Defendants and Imerys Talc). The Products were defective and unreasonably dangerous due to insufficient warnings to alert consumers of the dangers of the Products. Plaintiff could not have discovered any defect in the Products through the exercise of reasonable care. The Defendants had a continuing duty to warn Plaintiff of the dangers associated with the Products. Had those warnings been given, Plaintiff would not have used them.

WHEREFORE, Plaintiff(s) pray(s) for relief and judgment against Defendants of compensatory damages, punitive damages, interest, costs of suit, and such further relief as the Court deems equitable and just, and as set forth in the Master Long Form Complaint as appropriate.

JURY DEMAND

Plaintiff(s) hereby demand a trial by jury as to all claims in this action.

Dated: April 7, 2017

Respectfully Submitted by,

Steven A. Hart

Robert J. McLaughlin
Counsel for Plaintiff(s)